



Our job is to maximize your uptime while providing you with the right mobile technology solution at the best value, throughout the technology lifecycle and life of our partnership.

GET UP TO 100% OF YOUR LAST YEAR'S REPAIR COSTS BACK WHEN YOU UPGRADE WITH RYZEX

I-REFRESH – THE INTELLIGENT WAY TO REFRESH YOUR TECHNOLOGY.

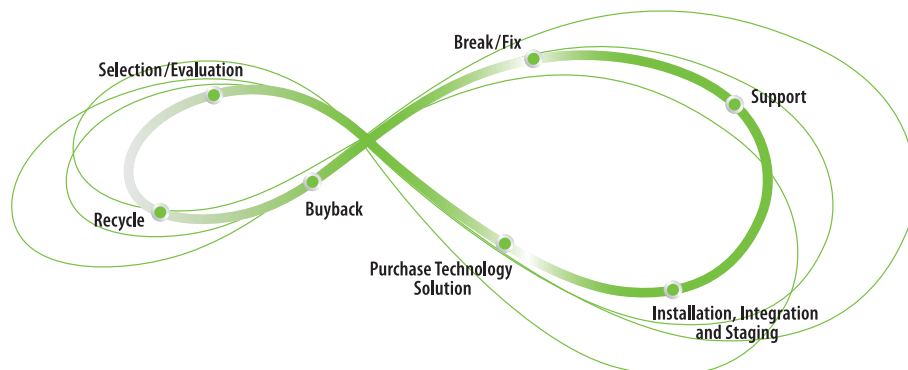
Simply purchase a standard pre-paid 12 month maintenance contract for your current barcode or mobile wireless computing equipment; if you upgrade your technology within 12 months using the products and services we recommend we will give you up to 100% credit for what you spent on your maintenance contract.

WHY PARTNER WITH RYZEX?

Ryzex is a very different mobile technology services company. We don't just sell the hardware and repair; we take a lifecycle management approach to your mission critical Automatic Identification and Data Capture (AIDC) systems. Our job is to maximize your uptime while providing you with the right mobile technology solution at the best value, throughout the technology lifecycle and life of our partnership.

Based on 20 years experience, we understand that the key to a successful mobile technology solution is the quality of support received throughout its lifecycle, not just at the front end. Owning a mobile computing platform means more than buying devices, turning them on and fixing them when they break. In fact, the device price represents less than 20% of the Total Cost of Ownership (TCO)¹. Success is dependent on other factors such as wireless coverage, the quality of maintenance and support, and power management (battery auditing and maintenance).

The Ryzex FullUse™ Infiniti model illustrates this concept. Regardless of where you enter into a relationship with Ryzex - at the point of repair, for a buyback or for a new purchase - we'll support you throughout the lifecycle.



Increasingly more companies are choosing to outsource the management and support of their mobile computing infrastructure. Our experience is that once a company sees the benefits of the Ryzex FullUse approach, they don't want to go back to the old way of doing things. We find that when customers outsource the management and support of their existing systems, they have time to explore new opportunities to leverage their mobile technology investment and get the edge on their competition.

WHY I-REFRESH?

Our proposal is simple, yet somewhat radical. When the time comes to do your next technology refresh we want the opportunity to present the benefits of the Ryzex FullUse approach to managing mission critical mobile devices. The typical Ryzex FullUse solution consists of the right combination of hardware, maintenance, power management, project management, and integration services to make your next technology refresh easy and cost effective. We even take care of the responsible recycling of your old equipment. If you subsequently decide to accept our FullUse proposal, then we will show our appreciation by giving you credit for what you paid for your maintenance contract. From our perspective we feel this investment is worthwhile if it results in us securing a relationship with yet another company that understands our value proposition. From your perspective you get all the service level and price advantage from having your equipment under a maintenance contract, insight into how others in your industry are managing mobile technology, plus the opportunity to get a full refund of your maintenance costs when you upgrade.

The benefits are many:

Earn Free Repair. Apply up to 100% of what you paid on maintenance toward your next upgrade.

Proven track record. Ryzex has been providing global legacy support and new system installs for over 20 years. We have experience refreshing technology for many enterprise customers.

Quality, on-time repair services. Ryzex certified repair technicians have over 100 years of combined experience servicing equipment from all leading manufacturers.

Efficient contract arrangement. You'll likely see service level and price advantages from having your equipment under a single maintenance contract.

Power of choice. Ryzex offers a large, carefully selected set of products and services; we'll find the right solution for your unique business needs.

There are no hidden charges. All you have to do is purchase a pre-paid maintenance contract. You are under no obligation to pay for anything other than 12 months maintenance of your existing equipment.

Contact Ryzex to learn more.

i-refresh@ryzex.com
North America: 800.345.5542
Europe: +44 (0) 844 875 0115

FullUse LifeCycle SupportSM

Learn more at www.ryzex.com/fulluse

RYZEX

4600 Ryzex Way
Bellingham, WA 98226
800.999.2995
www.ryzex.com

Ryzex House
Bumpers Way, Bumpers Farm
Chippenham, Wiltshire
SN14 6LH United Kingdom
+44 (0) 844 875 0115
www.ryzex.com/uk

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¹ See the Ryzex Total Cost of Ownership whitepaper for a detailed study of all of the components of the Total Cost of Ownership.